

COLORADO INDEPENDENT AUTOMOBILE DEALERS ASSOCIATION  
INVITES YOU TO OUR 9TH ANNUAL

# *Charity Fund Gala*

*Providing Hope  
& Impacting Lives*



SATURDAY, NOVEMBER 12, 2022 • 5:00PM  
WESTIN HOTEL, WESTMINSTER, CO



CIADA CHARITY FUND IS

# CHANGING LIVES

WITHIN OUR COMMUNITIES



THE BUTTERFLY CHILDREN'S FUND  
Improving the quality of lives of Children with Epidermolysis Bullosa



Adopt Colorado Kids



HOMELESS OUTREACH  
PROVIDING ENCOURAGEMENT



Rachel's  
Challenge



STARTED IN 2014, THE USED CAR DEALERS CHARITY FUND 501(C)(3) WAS CREATED TO HELP PEOPLE IN NEED THROUGH OUT COMMUNITIES IN COLORADO.

We hold one main event every year to raise money. Because of the generosity of our Used Car Dealer Community and other sponsors, the charity has raised over \$2,200,000.00 in eight years. The best part is that the charity is operated by a group of volunteers and operates with little overhead. This enables us to give back almost all money generated.



FamilyTree  
EMPOWERING CHANGE. TRANSFORMING LIVES.



THE  
HOUSE  
a safe shelter for teens  
on the Western Slope



On November 12, 2022 the 9<sup>th</sup> annual Charity Gala will be held at the Westin Hotel (Westminster, Co). Support from our sponsors and revenue raised by silent/live auctions is the method of funding for our charity. We will have auction items donated by members and sponsors along with an end of the evening **FUND IN NEED** paddle raiser to fund our mission as we continue to **Provide Hope and Impacting Lives** across Colorado. All proceeds from this special one-night event will be used by the CIADA Charity Fund to help support the organization and the services it provides. Our Gala was attended by 576 people in 2021 and is expected to sellout early with a goal of over 600 participants for 2022. Many attendees include members of Congress, Media, and other Used Car Dealers and Franchise Dealers from across the United States.



The CIADA Charity Fund has aided with medical needs, food, clothing, housing, wheelchairs, wheelchair accessible vans and over \$150,000 in college or trade scholarships. Last year's **FUND IN NEED** was The Butterfly Fund which helps children with a rare skin condition attend summer camp and other activities. Below is the picture of the check presentation in which the CIADA charity raised a record \$135,000. The directors of the Butterfly Fund were completely in awe with the contribution and expressed that it will "help their mission and cause for years to come."



Your sponsorship, donations, and support will have a direct positive effect on the lives of people in our community. You will be making a difference! Thank you for considering our request. We hope you will partner with us in our goal of **Providing Hope and Impacting Lives!**



access  
gallery



Genesis Project  
of Northern Colorado







## SPONSORSHIP OPPORTUNITIES

You are invited to support the CIADA Charity Fund by investing in one of our many sponsorship opportunities.

### CHAMPION - \$10,000

2 Custom VIP tables (Special tablecloth, centerpiece, & 2 bottles of champagne)  
Includes: 1 suite or 2 rooms at the Westin Hotel, one full-page ad in the event program, logo on all marketing, recognition in CIADA's *Insider* E-magazine, and a banner ad for 2023 on the CIADA Charity Fund website

### GOLD - \$5,000

1 Custom table (Special tablecloth and centerpiece)  
Includes: 1 room at the Westin Hotel, one full-page ad in the event program, logo on all marketing, recognition in CIADA's *Insider* E-magazine and a banner ad for 2023 on the CIADA Charity Fund website

### SILVER - \$2,500 (4 tickets to Gala)

Includes: One half-page ad in the event program, logo on all marketing, and recognition in CIADA's *Insider* E-magazine

### BRONZE - \$1,000 (2 tickets to Gala)

Includes: Logo on all marketing and recognition in CIADA's *Insider* E-magazine

### APPETIZER SPONSOR - \$2,500 (4 tickets to Gala)

2 Sponsorship Opportunities Available

Includes: Logo on all marketing, recognition in the event program, during announcements, and on the CIADA Charity Fund website

### DESSERT SPONSOR - \$2,500 (4 tickets to Gala)

Includes: Logo on all marketing, recognition in the event program, during announcements, and on the CIADA Charity Fund website

## AUCTION DONATIONS

In addition, to donate an auction item for the CIADA Charity Fund Gala, please contact us at 303-239-8000.

## JOIN THE FUN

Saturday, November 12, 2022

Doors open at 5:00PM

Westin Hotel

10600 Westminster Boulevard

Westminster, CO 80020

Hotel: 303-410-5000

(Discounted hotel rate of \$109/n)

SILENT AUCTION

DINNER

LIVE AUCTION

## TICKETS

### \$100 PER PERSON

*Includes appetizers, salad, filet mignon/chicken duet dinner with dessert*

**Contact CIADA at  
303-239-8000 or visit  
[ciadacharityfund.org](http://ciadacharityfund.org)**

Please make checks payable to  
CIADA Charity Fund.

*THE CIADA CHARITY FUND is the affiliated charity of the Colorado Independent Automobile Dealers Association. Formed in 1941, CIADA is one of the nation's foremost trade associations for Independent Auto Dealers with over 1,130 members.*

*CIADA created The CIADA Charity Fund, a 501(c)(3), in 2014 to give CIADA a more effective way to support communities across Colorado.*



# WITH A NETWORK OF SUPPORT

## ONE MOMENT CAN CHANGE A LIFETIME

"Butterfly Children Fund was positively impacted in an unexpected way by the extreme generosity from CIADA. As beneficiary of their gala in December 2021, our non-profit was able to provide family assistance support we continuously strive to achieve. After cancelling our annual events in 2020 and 2021, **we could not have had the impact on others that we did without CIADA.** We are extremely grateful for the position they put us in and for the outpouring of support from their donors."

—Katie Wafer, Board Member, Butterfly Fund

"CIADA is such a caring group of business people. We at Access Gallery have been **blown-away at the generosity and kindheartedness** of the Independent Automobile Dealers Charity Fund. With great gratitude, we cannot express how thankful we are for the work that you do for our community."

—Cris Ciani, Associate Director, Access Gallery

"Going to the Charity Auction is my favorite. Being able to **give back to the community is great.**"

—A.J. Kiel, Artworks Artist, Access Gallery



### CIADA CHARITY FUND MISSION STATEMENT

The CIADA Charity Fund exists to represent the goodwill of independent used car dealers to help all Colorado communities with aid, scholarships and support, in order to make a positive difference with families of Colorado. 501(c)(3) 47-0982744