

**44-20-121 Licenses - grounds for denial, suspension, or revocation**

**(3)** A motor vehicle dealer's, wholesale motor vehicle auction dealers, wholesalers, buyer agents, or used motor vehicle dealer's license may be denied, suspended, or revoked on the following grounds:

**(i)** To intentionally publish or circulate any advertising that is misleading or inaccurate in any material particular or that misrepresents any of the products sold or furnished by a licensed dealer;

**44-20-134 (12-6-125) Advertisement - inclusion of dealer name**

A motor vehicle dealer or used motor vehicle dealer or any agent of the dealers shall not advertise any offer for the sale, lease, or purchase of a motor vehicle or a used motor vehicle that creates the false impression that the vehicle is being offered by a private party or by a buyer's agent or that does not contain the name of the dealer or the word "dealer" or, if the name is contained in the offer and does not clearly reflect that the business is a dealer, both the name of the dealer and the word "dealer".