



CIADA

Quality Dealer Award Guidelines

These basic qualifications, as recommended by the National Independent Automobile Dealers Association should be:

SERVICE TO INDUSTRY

Candidates should meet the following criteria:

- 1) Support the CIADA and NIADA associations through their service.
- 2) Demonstrate a willingness to be helpful in performing Association duties when asked.
- 3) Willingness to make a commitment to attend the annual National Convention.
- 4) Have the necessary credentials to compete at the National level since the winner represents CIADA for the National award.

OUTSTANDING BUSINESS OPERATOR

Dealer should be committed to offering exceptional services to customers, both during and after a sale. Always maintains the highest standards as they relate to employee and business associate relations. Dealer should be highly respected and enjoy a good personal and business reputations within their local community.

Candidates should meet the following criteria:

- 1) Have a minimum of five years' experience as a successful licensed Independent Dealer and member of CIADA and NIADA for a period of no less than three years. The candidate must be the "Dealer Principal" or listed as the President of the dealership corporation.
- 2) Have a sanction fee record with the Colorado Dealer Licensing Board – have no outstanding or unanswered complaints with the Better Business Bureau or Consumer Affairs division of the Colorado State Attorney General's office.
- 3) Candidate's dealership operation should reflect pride of ownership and offer an attractive appearance of facility, grounds and inventory.
- 4) Candidates should have an outstanding reputation of good customer relations and the handling of customer complaints in an expedient manner.
- 5) Operate their business in accordance with the CIADA Code of Ethics.
- 6) Their dealership operation should be a credit to the Independent Dealer community and the Used Motor Vehicle Industry as a whole.
- 7) Candidates should furnish several customer and employee testimonial letters, as well as business and personal letters of recommendation.
- 8) Extra thought should be given to those candidates who are NIADA "Certified Master Dealers".

COMMUNITY SERVICE

Affiliations and involvement in community affairs.

- 1) Candidates should be involved in the affairs of their local community.



Quality Dealer of the Year Award
Colorado Independent Automobile Dealer Association
Official Nominating Form

Please complete this nomination form in as much detail and with as much documentation as possible. Submit all the information requested.

Upon completion, return this form to the Executive Director of CIADA. Thank you for your support of this award.

Name of sponsor if any: _____
Full name of nominee: _____
Name of Dealership: _____
Title of Dealership: _____
Address of Dealership: _____
Business telephone #: _____ Home telephone #: _____
Dealer's home address: _____

BIOGRAPHICAL INFORMATION (Please enclose photograph – 3"x5" or larger, may be a family photograph)

Dealer's age: _____ Date & place of birth: _____
Educational history: _____

Family: Married: _____ Widowed: _____ Divorced: _____ Single: _____
Spouse's Name: _____
Children (name & ages): _____

AUTOMOTIVE CAREER

When, where, and how did you started in the automotive business: _____

Special facts of interest relating to your automotive career: _____

DEALERSHIP HISTORY (Please enclose photograph of lot – 3" x 5" or larger)

Your dealership founded: _____

History: _____

Are you currently active in your dealership? _____ Full Time _____ Part time _____
If more than one dealership is involved, please attach same information for all dealerships.

THE CANDIDATE AS A DEALER

Number of used cars sold last year: _____
Physical plant (include improvements): _____

Number of employees and record of service: _____

Nominee's business philosophy: _____

DEALER ORGANIZATION MEMBERSHIP

How long has nominee been a member of CIADA? _____

**DEALER ASSOCIATION SERVICE (with dates, specific offices, committee assignments honors, etc.)
CIADA**

Current: _____

Past (give dates): _____

THE CANDIDATE AS A GOOD CITIZEN

Civic and community organizations of which you are a member (list offices held or honors received and given dates):

Political service and activities (elective or appointive office held, committee work): _____

Religious activities: _____

Any other forms of service or contributions to benefit others: _____

NOTE TO QUALITY DEALER NOMINEE:

Be sure to attach:

- *Photograph of your facility (or facilities)
(3" x 5" or larger)
- *Photograph of you (may include family)
(3' x 5" or larger)
- *Employee and Customer Testimonials (if any)
- *Letters of Recommendation (if any)

Signature of Nominee

Date of submission

Return to CIADA for submission to Judges

CIADA
950 Wadsworth Boulevard, Suite 101
Lakewood, CO 80214
(303) 239-8000